



# SPONSORSHIP OPPORTUNITIES



Thank you for your consideration in becoming a sponsor for the LISFL premier Men's soccer of the ENYSSA, USASA USSF, and FIFA. The LISFL is a League that serves the Suffolk, Nassau, Queens and Brooklyn area! We know how important your decision is on where to spend your Marketing dollars. We would like you to consider investing in the LISFL for the following great business reasons:

- Soccer, is the fastest growing sport in America
- The LISFL fans and target audience is the Long Island and in the Region 1 14 states community's. The top market in the country as well as one of the more affluent buyers.
- 1994 was the Men's World Cup in the USA. History has shown that enthusiasm for Soccer grows in feverish proportions after this world wide event.
- The LISFL offers an exciting product with National and International caliber players.
- Strong coverage from regional and local media:
- Strong program year round D1, D2, D3, O-30, O-40, and O-50
- [www.bigapplesoccer.com](http://www.bigapplesoccer.com)
- Newsday
- National Herald Greek newspaper
- Omogenia
- [www.lisfl.org](http://www.lisfl.org)
- [www.usasa.com](http://www.usasa.com)
- [www.usasaregion1.com](http://www.usasaregion1.com)
- Patch
- LI Magazine
- And many more



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**Platinum Plus:** Official LISFL Sponsor. This is the top sponsorship getting the maximum exposure in all LISFL activities. Platinum is a three-year sponsor of the LISFL. A Platinum Plus sponsorship is \$25,000 per year for a period of three years. As "Platinum Plus" your organization is granted the following privileges:

- Logo of your company
- Four Banners displayed during all league events and games.
- Full-page Advertisement on the LISFL Year book.
- Advertise mentor your company, on the LISFL website with links to your organizations website.

**Platinum:** This is the second most important sponsor of the LISFL receiving maximum exposure in all LISFL activities. Platinum is a three-year sponsor of the LISFL. A Platinum sponsorship is \$20,000 per year for a period of three years. As "Platinum" your organization is granted the following privileges:

- Logo of your company
- Three banners displayed during all league events and games.
- Full-page Advertisement on the LISFL yearbook.
- Advertise mentor your company, on the LISFL website with links to your organizations website.

**Gold:** A Gold sponsorship is \$10,000 per year for a period of three years. As "Gold" your organization is granted the following privileges:

- Logo of your company
- Two banners displayed during all league events and games.
- Half-page Advertisement on the LISFL Year book and directory
- Two public announcements (PA) advertising your product during each home game.
- Advertise your company on the LISFL, website with links to your organizations website.

**Silver:** Silver sponsorship is a single year sponsorship of \$7,500. As "Silver" your organization is granted the following privileges:

- One banner displayed during all league events and games.
- Half-page Advertisement on the LISFL yearbook and directory book.
- Two public announcements (PA) advertising your product during each home game.
- Advertise your company on the LISFL, website with links to your organizations website.



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**Bronze:** Bronze sponsorship is a single year sponsorship of \$5,000. As “Bronze” your organization is granted the following privileges:

- One banner displayed during all league events and games.
- Quarter-page Advertisement on the LISFL, yearbook and directory.
- One public announcement (PA) advertising your product during Indoor, Championships, League Cups.
- Advertise your company on the LISFL, website with links to your organizations website.

### Print Advertising anniversary book 70<sup>th</sup> 75<sup>th</sup>

Back Cover	\$2,000.00
Inside Back Cover	\$1,000.00
Inside Front Cover	\$1,000.00
Full Page	\$100.00
Half Page	\$75.00
Quarter Page	\$50.00
Footer Banner	\$150.00
Business Card	\$30.00
Web page <a href="http://www.lisfl.org">www.lisfl.org</a> rotating page	\$1,000.00 per year
Web page <a href="http://www.lisfl.org">www.lisfl.org</a> front page	\$1,500.00 per year

## About the LISFL

### Founded in 1948

The Long Island Soccer Football League (LISFL) was formed in 1948 when a group of men decided the time was ripe for the world’s favorite sport to find a home on Long Island. The roots of the league can be traced back to the end of World War II in 1945 as returning GI’s coming back home from Europe and players graduating from college and high school, needing some form of group recreation, found it in soccer - “The Beautiful Game”. People of varying backgrounds were moving east from New York City and wanting to play their favorite sport, the time was right for the development of soccer on Long Island.

## United States Adult Soccer Association (USASA)

Recognized by the United States Adult Soccer Association as an Elite Amateur League [www.usasa.com](http://www.usasa.com)

